

# Colorado Farmers Market Association Annual Conference

Friday, March 1<sup>st</sup> and Saturday, March 2<sup>nd</sup> 2019  
Chatfield Farms (Denver Botanic Gardens)  
8500 W Deer Creek Canyon Road, Littleton

## Agenda

### Friday, March 1<sup>st</sup>

- 11:45 am – 12:00 pm Meet at Chatfield Farms to carpool to tours (or meet at Four Seasons Farmers and Artisans Market at 12:45pm)
- 12:45 pm – 2:30 pm **Farmers Market/Farm Tours**
- 12:45 – 1:45pm: Four Seasons Farmers and Artisans Market, 7043 W. 38th Ave, Wheat Ridge. Tour a market run by farmers that offers farmers and other vendors a place to sell their products year-round and six days a week.
- 2:00 – 2:45 pm: Five Fridges Farm, 11100 W 38th Ave, Wheat Ridge Tour Five Fridges Farm, visit the Five Fridges Market site
- 2:45 pm **Registration opens**  
Pick up SNAP Bucks, Market Bucks, Double-Up Food Bucks
- 3:40 pm **Welcome!**
- 3:34 pm **Double-Up Food Bucks and Cottage Food: Breakout Sessions**
- 3:45 – 4:15pm:** What's new with Double-Up Food Bucks?  
Amy Nelms, LiveWell Colorado
- Cottage Food Updates  
Shelia Gains, Arapahoe County Extension
- 4:45-5:30pm:** Double-Up & Cottage Foods Challenges, ideas, questions.
- 5:30 pm **Produce Safety Rule update**  
Cristy Dice, Colorado Department of Agriculture
- 6:00 pm **Happy Hour with local farmers, at Chatfield Farms**
- This is an opportunity for conversations between farmers, market managers, and other involved in CFMA in an informal, social setting. Pizza and beer provided!

## Saturday, March 2<sup>nd</sup>

- 8:00 am            **CFMA Annual Business Meeting**
- 9:00 am            **Keynote Speakers**  
Kate Greenberg, Colorado Commissioner of Agriculture  
Marion Kalb, Jefferson County Public Health
- 10:00 am           **Break**
- 10:15 am           **Weaving Community Workshop**  
Beverly Grant, Mo' Betta Green Marketplace
- 11:15 am           **EBT Machines and SNAP at Markets**  
Sarah Bender, Colorado Department of Human Services
- 11:45 am           **Lunch**, catered on-site by Biscuits and Berries
  - o Celebrating farmers market culture: 3 min video of La Veta Farmers Market
  - o Announcement of board election results
- 12:30 pm           **Market Manager Panel: Promoting farmers markets – lessons and experience from some of our members.**
- 1:45 pm            **Mini Training: SNAP Bucks and Market Bucks**
- 2:00 pm            **State Legislative Update**  
Ed Bowditch, Rocky Mountain Farmers Union
- 2:30 pm            **Insurance for Farmers Markets and Vendors**  
Larry Spilker, Campbell Risk Management
- 3:00 pm            **1. Taking Instagram to the Next Level**  
Erin Bird, Denver Botanic Gardens
- 2. Tour of Chatfield Farms**  
Visit an historic farm and learn about the markets that Denver Botanic Gardens runs in the Denver area.
- 4:00 pm            **Market Managers' Problem-Solving Session**  
Facilitated by Lois Harvie
- Vendor placement, market fees, local community groups, kids' activities at markets, other market policies and challenges. Share how you address these topics, and bring your own questions to discuss with other market managers!
- 5:00 pm            **Final questions, thank you and evaluations**  
  
New CFMA board meets for 20 minutes