

Colorado Farmers Market Association Annual Conference

Friday, March 1st and Saturday, March 2nd, 2019
Chatfield Farms (Denver Botanic Gardens), Littleton

Agenda – check out the new workshops we've added!

Friday, March 1st

- **11:45am** Meet at Chatfield Farms to carpool to tours (or meet us at Four Seasons at 12:45pm)
- **12:45pm Farmers Market/Farm Tours**
 - **12:45 – 1:45pm** Four Seasons Farmers and Artisans Market, 7043 W. 38th Ave, Wheat Ridge
Tour a market run by farmers, that offers farmers and other vendors a place to sell their products year-round and six days a week.
 - **2pm** Five Fridges Farm, 11100 W 38th Ave, Wheat Ridge
Tour Five Fridges Farm, visit the Five Fridges Market site
- **2:45pm leave for Chatfield Farms**
Chatfield Farms, 8500 W Deer Creek Canyon Road, Littleton
- **2:45pm** Registration, pick up SNAP Bucks, Market Bucks, Double-Up Food Bucks
 - Amy Nelms with Live Well Colorado will be present to answer Double-Up questions
- **3:40pm Welcome**
- **3:45pm Double-Up Food Bucks and Cottage Food: presentations and breakouts**
 - **3:45 – 4:15pm:** What's new with Double-Up Food Bucks? - Amy Nelms, LiveWell Colorado
How can markets work with Live Well to reach more customers?
(this counts as the training for all renewing Double-Up markets, Amy will follow up with info for new Double-Up markets)
 - **4:15 – 4:45pm:** Cottage Food Updates - Shelia Gains, Arapahoe County Extension
 - **4:45-5:30pm** Double-Up & Cottage Food breakouts: *share challenges, ideas, questions.*
- **5:30pm Produce Safety Rule update** Cristy Dice, Colorado Department of Agriculture
- **6pm Happy Hour with local farmers, at Chatfield Farms**
 - This is an opportunity for conversations between farmers, market managers, and other involved in CFMA in an informal, social setting.
 - Pizza and beer provided!
 - We'll have an idea wall to prompt discussion between farmers and market managers, with the question "What makes a great farmers market?"

Saturday, March 2nd

- **8am CFMA Business meeting, board nominations**
 - Voting for board elections starts at 9am, closes at 11:30am
- **9am Keynote speaker: Marion Kalb, Jefferson County Public Health**
 - Local Food and Farming Advocacy in your Community
- **10 BREAK**
- **10:15am Weaving Community Workshop** - Beverly Grant, Mo' Betta Green Marketplace
- **11:15 EBT Machines and SNAP at markets** - Sarah Bender, Colorado Department of Human Services
- **11:45 Lunch**
 - Catered on-site by Biscuits and Berries
 - Celebrating farmers market culture: 5 min video of La Veta Farmers Market
 - Announcement of board election results
- **12:30 Market Manager Panel: Promoting farmers markets – lessons and experience from some of our members.**
 - Panel, questions, small group discussion.
- **2pm Legislative update** - Ed Bowditch, Rocky Mountain Farmers Union
 - What's happening at the state capitol that affects farmers markets, local farms and food access?
- **2:30pm Insurance for farmers markets and vendors** - Larry Spilker, Campbell Risk Management
- **BREAKOUT SESSIONS**
 - **3pm - 4pm Taking Instagram to the next level** - Erin Bird, Denver Botanic Gardens
 - **3:15 - 4pm Tour of Chatfield Farms**
 - Visit an historic farm and learn about the markets that Denver Botanic Gardens runs in the Denver area.
- **4pm Market manager's problem-solving**
 - Vendor placement, market fees, local community groups, kids activities at markets, other market policies and challenges. Come ready to share how you address these topics, and bring your own questions to discuss with other market managers.
- **5pm Thank you and evaluations**