



Annual Conference 2020

Welcome

Friday 02.28.20

Conference // 12:00 pm - 5:00 pm

Scout Hut 210 E Sackett Ave, Salida, CO 81201

- **12:00 pm - 1:00 pm Registration**
- **1:00 pm - 1:15 pm Welcome**
- **1:15 pm - 2:30 pm LiveWell Double Up Food Bucks**
- **2:30 pm - 2:45 pm Break**
- **2:45 pm - 3:45 pm Legal Issues at Farmers Markets**
- **3:45pm - 4pm Break**
- **4 pm - 5:30 pm Insurance for Farmers Markets**

Happy Hour // 6:00 pm - 9:00 pm

Soulcraft Brewing 248 W Rainbow Blvd, Salida, CO 81201

Food and drink available for purchase and *20% of all proceeds from the evening will be split 50/50 and donated to CFMA and Foodshed Alliance, the local farmers market association in Salida. We'd love for you to join us for dinner!*

Saturday 02.29.20

Conference // 8:00 am - 5:00 pm

Scout Hut 210 E Sackett Ave, Salida, CO 81201

- **8:00 am - 9:00 am Registration for Saturday arrivals**
- **9:00 am - 9:15 am Welcome & Introductions**



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Saturday 02.29.20 continued

- **9:15 am - 10:15 am CFMA Annual Business Meeting & Board Nominations**
voting for board elections starts at 10:15 am, closes at 12:15 pm, three-year terms
 - Meeting Agenda
 - Review & Approval of 2019 minutes (Mikhaela Mullins, Secretary)
 - Looking Back 2019 (Rosalind May)
 - Looking Ahead 2020 (Rosalind May)
 - Budget Presentation 2019 (Erika Moats, Treasurer)
 - Board Member Nominations – treasurer, secretary, 2 at-large positions
 - Nominated Board Members – 3 min each to speak
 - Closing & Voting Details
- **10:15 am - 10:30 am Break**
- **10:30 am - 11:30 am Market Manager Panel**
- **11:30 am - 11:45 am Cooking Matters at Market**
- **11:45 am-12:25 pm Cottage Foods Update with Q&A**
- **12:25 pm - 1:15 pm Lunch** catered by Sweeties Sandwich Shop (*board election results*)
- **1:15 pm - 1:35 pm Keynote Address - Andrea Coen, Guidestone Colorado**
- **1:35 am - 2:30 am Opportunities for Outreach & Inclusion at Farmers Markets**
 - Outreach to Older Adults
 - Outreach & Community Engagement Rural Western Slope Communities
 - Outreach to Our Latino & Spanish-Speaking Communities
 - SNAP Outreach & Referrals
- **2:30 pm - 2:45 pm Break**
- **2:45 pm - 3:45 pm CBD & Hemp at Farmers Markets: What You Need to Know**
- **3:45 pm - 4:30 pm Breakout Sessions by Interest Group**
 - Markets Near the Border of Other States – handling interstate issues
 - Rural Farmers Markets
 - Urban Markets & Farm Stands
 - Volunteers at Markets – continuing the conversation
- **4:30 pm - 4:45 pm Thank You & Evaluations**
- **4:45 pm - 5:45 pm CFMA Board of Directors Meeting**