WHEREAS, in conjunction with National Farmers Market Week, this is an ideal time to highlight the benefits and convenience farmers markets bring to Colorado consumers; and

WHEREAS, more than 100 farmers markets across the state offer consumers farm-fresh, affordable, convenient and healthy products such as fruit, vegetables, dairy products, herbs, flowers, baked goods, meats, eggs, locally made foods, and much more; and

WHEREAS, farmers markets serve as integral links between urban, suburban and rural communities, especially at a time when families are looking for local products; and

WHEREAS, farmers markets are important outlets for agricultural producers to sell directly to those who buy their local products and to increase their farm income; and

WHEREAS, farmers markets are critical components of the food and agriculture supply chain and continue to serve communities in a safe way; and

WHEREAS, innovative local farmers, ranchers and food producers constantly adapt to meet consumer needs and provide a steady supply of food from field to table; and

WHEREAS, the State of Colorado and the Colorado Department of Agriculture strongly support and promote the development and operation of farmers markets and other direct-to-market activities for agricultural producers, and promote local products through the Colorado Proud program;

THEREFORE, I, Jared Polis, Governor of the State of Colorado, do hereby proclaim the period between August 2, 2020 and August 8, 2020 as

COLORADO FARMERS MARKET WEEK

in the State of Colorado.

GIVEN under my hand and the Executive Seal of the State of Colorado, this second day of August, 2020

Jared Polis
Governor