WHEREAS, in conjunction with National Farmers Market Week, this is an ideal time to highlight the benefits farmers markets bring to Colorado communities; and

WHEREAS, more than 100 farmers markets across the state offer farm-fresh, affordable, and healthy products. Colorado-grown products included at our farmers markets include fruit, vegetables, dairy products, herbs, flowers, baked goods, meats, eggs, locally made foods, and much more; and

WHEREAS, farmers markets serve as integral links between urban, suburban, and rural communities, especially as people increasingly desire local products, and support resilient, local supply chains; and

WHEREAS, farmers markets are important outlets for agricultural producers, both large and small, to sell directly to those who buy their local products and to increase their farm income, as well as stimulating business development and job creation; and

WHEREAS, farmers markets foster direct relationships between community members and agricultural producers, promoting sustainable food systems and increasing the public’s understanding of agriculture; and

WHEREAS, farmers markets are critical components of the food and agriculture supply chain and continue to serve communities in ways that are safe, inviting, and accessible for all; and

WHEREAS, innovative local farmers, ranchers, farmworkers, food processors, and market staff and volunteers adapt to meet community needs and provide local food options; and

WHEREAS, the State of Colorado and the Colorado Department of Agriculture strongly support and promote the development and operation of farmers markets and other direct-to-market activities for agricultural producers, and promote local products through the Colorado Proud program;

THEREFORE, I, Jared Polis, Governor of the State of Colorado, do hereby proclaim the period of time between August 6 and August 12, 2023 as COLORADO FARMERS MARKET WEEK in the State of Colorado.

GIVEN under my hand and the Executive Seal of the State of Colorado, this sixth day of August, 2023

Jared Polis
Governor